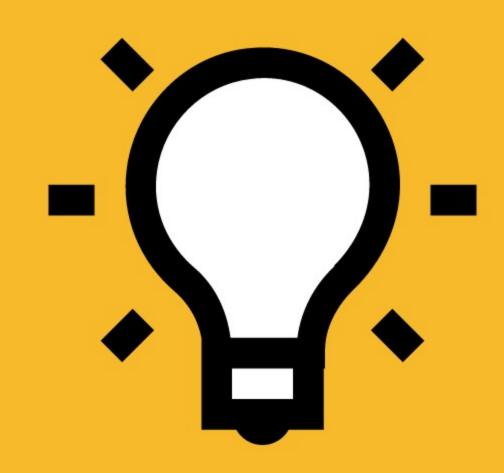
## HOW TO BE A COACHING LEADER...





Communicate the vision and their part in it. Inspire them. Signpost their contribution.



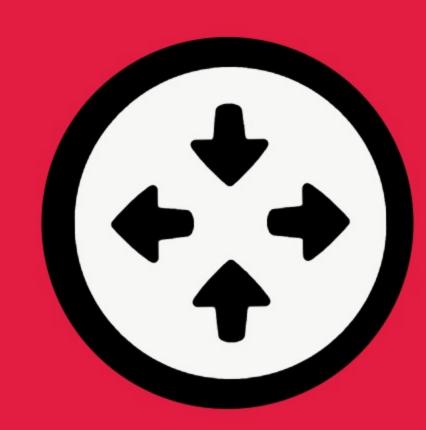
Identify their needs & values

Learn what makes them tick

Share knowledge freely

Paint a picture of shared success





Activate their energy. Motivate them. Demonstrate investment in them.



Invest in them

Delegate outcomes not tasks

Create a climate of motivation

Instruct and feedback





Be their greatest advocate and challenger. Guide, support, challenge and develop.



Challenge and affirm

Tolerate mistakes and delays

Believe in their potential

Celebrate their success

Adapted from Daniel Goleman: Primal Leadership

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