

Agile Leadership



Hearts and Minds

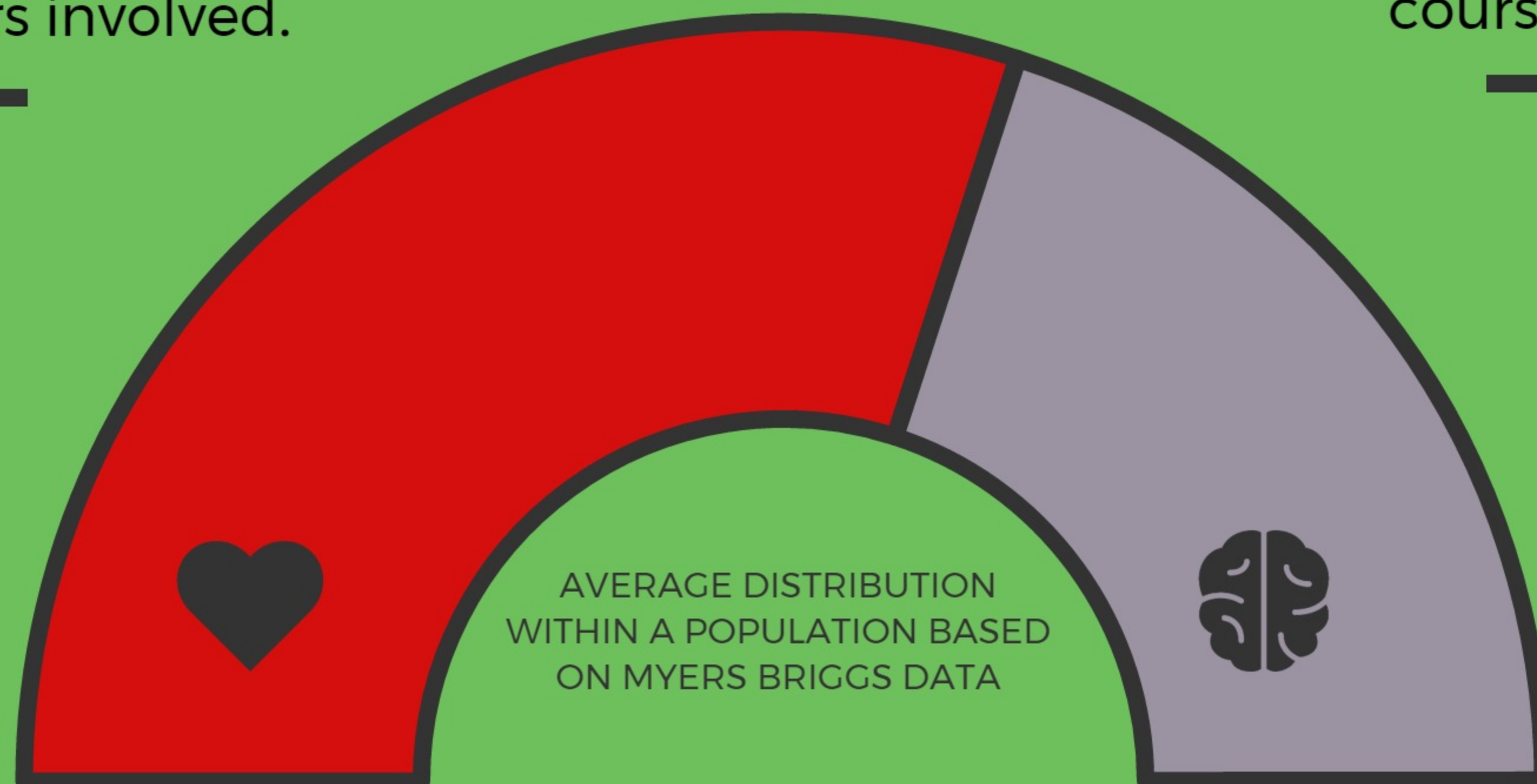
A Breakdown of Types

♥ HEARTS

Concerned with values and what is the best for the people involved. Believe the the best decisions are made by weighing up what people care about and the views of the stakeholders involved.

MINDS 🧠

Concerned with data and facts. Believe the best decisions are made by weighing up the pros and cons of the situation. Decide dispassionately on the logical course of action.



To lead change effectively you have to win hearts and minds